



## Franchise Opportunities for Veterans



# **You've got the training and the drive. Prepare to shift your future into high gear.**



Your military skills translate well to franchise business ownership. As a veteran, you have a strong ability to follow standards and systems, maintain an aptitude for working in teams, and possess the leadership skills required for business development.

With over 250 locations and over 30 years of experience, Colors on Parade is a great opportunity for any business owner. Offering scratch and dent repair anywhere, Colors on Parade meets the needs of retail and wholesale automotive consumers across the United States and internationally.

Using proprietary ecosmart technologies, Colors on Parade technicians provide quality, convenient and affordable repairs to damaged vehicles. Car dealerships, fleet owners, rental car agencies, body shops and individual vehicle owners benefit from Colors on Parade's services.

## **Colors on Parade operates through a two-tiered system consisting of:**

- **Investment of \$26,000–\$56,000**
- **Avg. annual gross revenue after 3 years – \$122,000**
- **Royalty: 30%**

### **Operator Franchises**

You choose the service that's right for you:

- Paint repair
- Paintless dent repair (PDR)
- Interior repair

- **Investment between \$62,000 and \$444,000**
- **Avg. annual gross revenue after 3 years – \$594,000**
- **Royalty: 10%**

### **Area Developer**

You are the liaison between the corporate office and the operator franchises in your region earning royalties for development. You support the Operator Franchisees by:

- Maintaining franchise communication
- Providing ongoing technical and marketing support
- Delivering advisory services including budgeting, sales calls, and goal setting
- Ensuring franchisees meet corporate standards

## ***It's a short trip from brand-new franchisee to income producer***

### **Training**

The training program includes an 80-hour certification course at the corporate office headquartered in Myrtle Beach, South Carolina.

### **Technical Skills**

Experience real-world conditions including repair, restoration and finishing techniques. In addition, regulatory and safety certifications are explained and completed.

### **Business Management**

From growth plans to legal requirements and accounting standards, franchisees learn how to manage issues such as sales, accounting, taxes, risk assessment and human resources.

### **Marketing**

Training in local and national marketing efforts includes promotional materials and integrated plans that can be incorporated directly into each business. With online resources and brand standards, franchisees will be prepared to make an impact in their new market.

### **On Going Support**

Supplemental training is held annually on a national level. Additionally, training opportunities are often offered locally as new products, equipment and techniques are introduced. The Colors on Parade mentoring program and 24 Hour Support line are great benefits for all franchisees.

### **Why Colors on Parade?**

- **Be Your Own Boss with a Proven Business**
- **High Return, Low Investment Opportunity**
- **Corporate Support for Billing and Collecting, Technical Training, Sales, National AdFund and Marketing Programs**



## ***Veterans, like you, lead in franchise ownership***



### **Veterans and Franchising**

- One out of every 7 franchise businesses are owned by Veterans according to the international franchise association
- Over 66,000 Veteran owned franchises are located in the U.S.
- Veteran owned franchises provide over 815,000 jobs and generate 41 billion dollars in the gross domestic product

### **COP Veterans Program**

- Active member of VetFran
- 30% Discount off franchise fee for Area Developers and Operator Franchisees
- Referral programs and growth incentives
- Corporate financing available
- Additional Veteran specific financing programs with support from VA & SBA

► ***Visit [colorsonparade.com/franchise-opportunities/faq](http://colorsonparade.com/franchise-opportunities/faq) to learn more about owning your own franchise.***

**OVER 30 YEARS EXPERIENCE**

**OVER 25 STATES**

**OVER 250 UNITS**



**Mailing Address**

P.O. Box 50940  
Myrtle Beach, SC 29579

**Shipping Address**

125 Daytona Street  
Conway, SC 29526

800-7-COLORS  
ColorsOnParade.com



This brochure is not an offer to sell a franchise. The offer of a franchise can only be made through the delivery of a Franchise Disclosure Document (FDD). Some states require our FDD to be registered with the state prior to our offering or selling franchises in the state. For all states requiring registration, we will not forward additional information to individuals in the state or offer franchises in the state until we have registered our franchising offering in accordance with applicable state law.